

# Real User monitoring

Your users have a lot to tell you !



# End user experience: The perfect solution ?

## Extensive

- All devices (Mobile and Desktop)
- 100 % of the online content

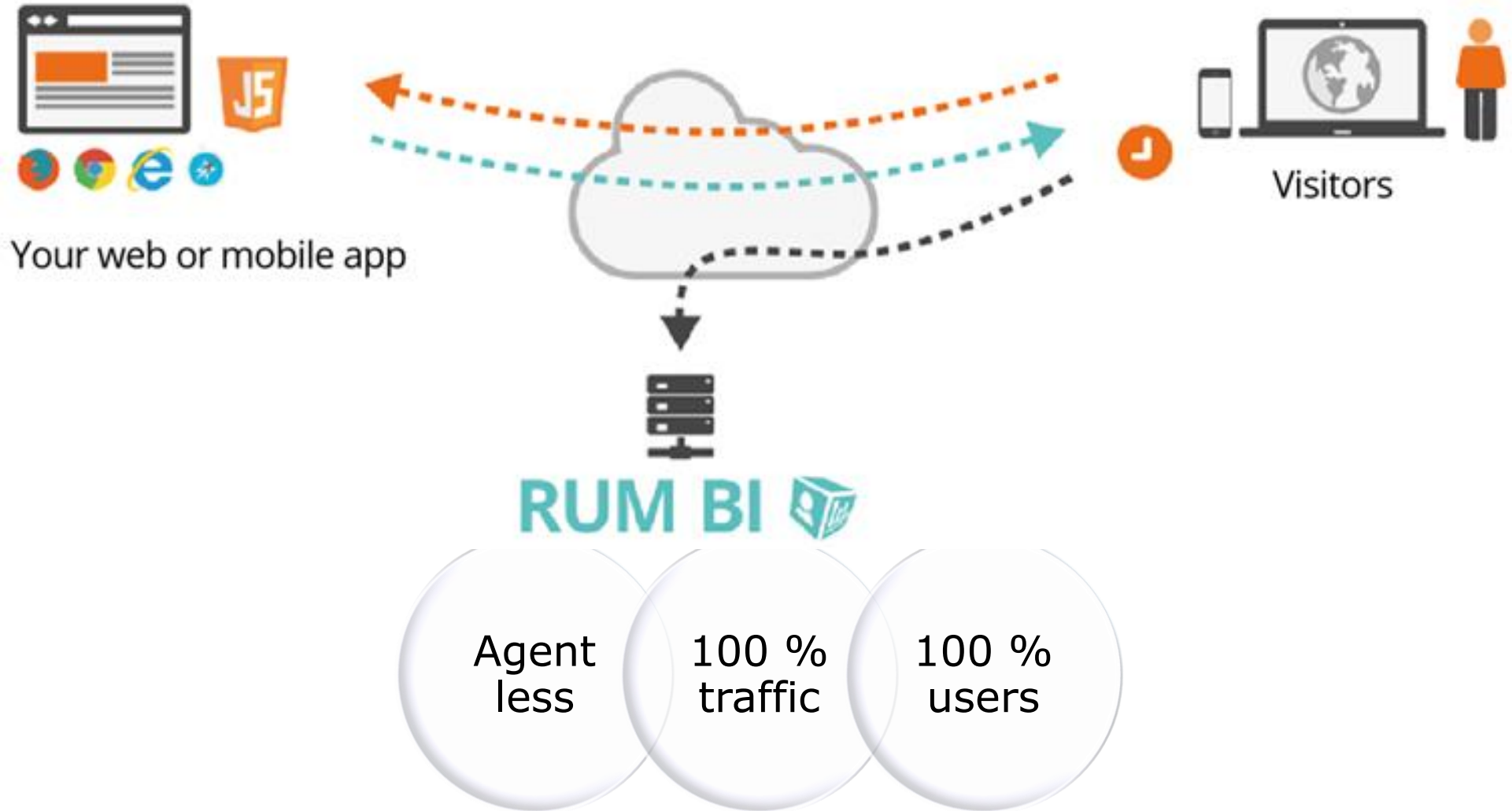
## Simple

- Ready made interface
- No scripting

## Flexible

- For small and large sites alike
- Standard reports or customised edition

# Real User monitoring : How it works ?



# Some of our customers who use RUM BI





# RUM Standard Edition

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Self-service interface

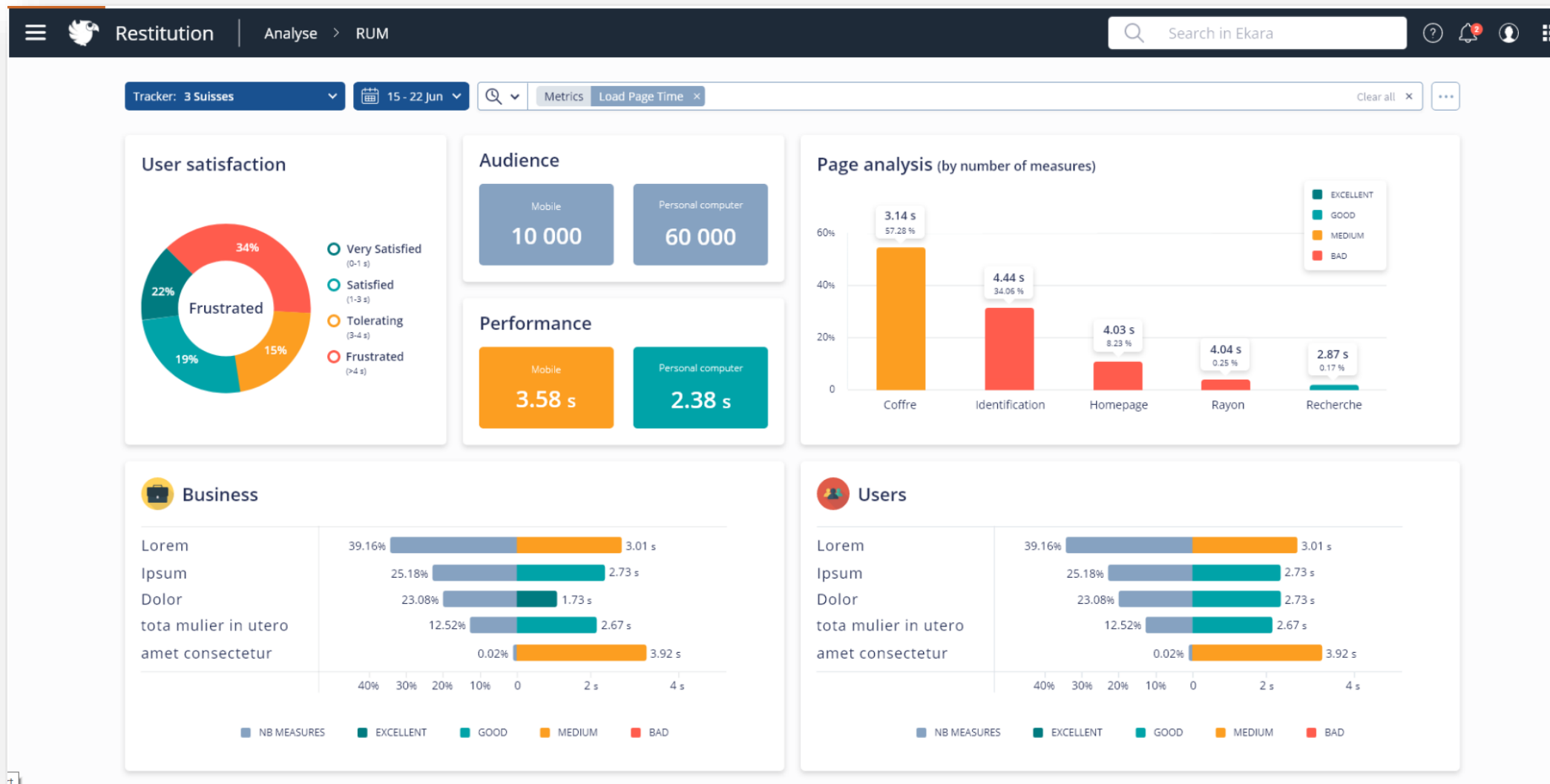


One predefined dashboard

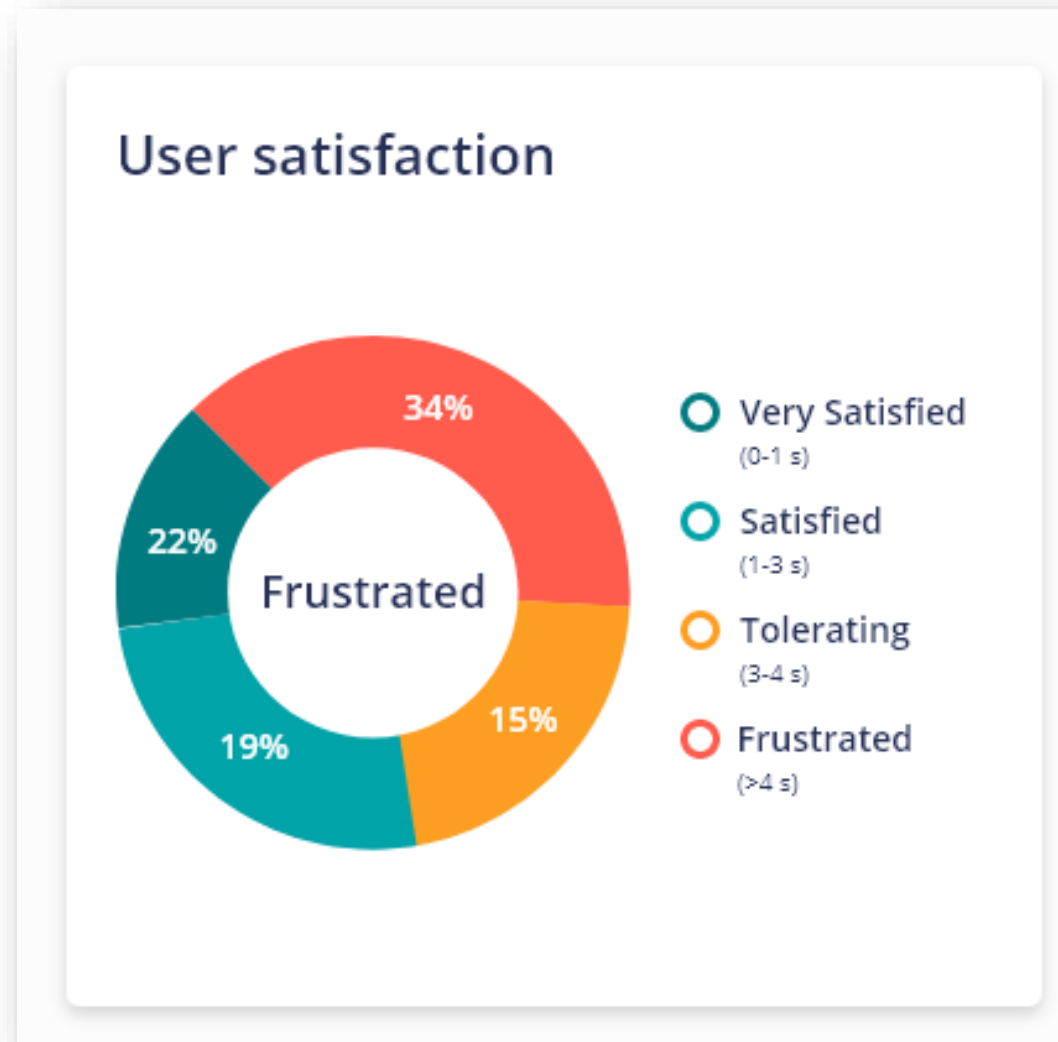


One report viewer licence

# RUM Standard Edition: Ready to use

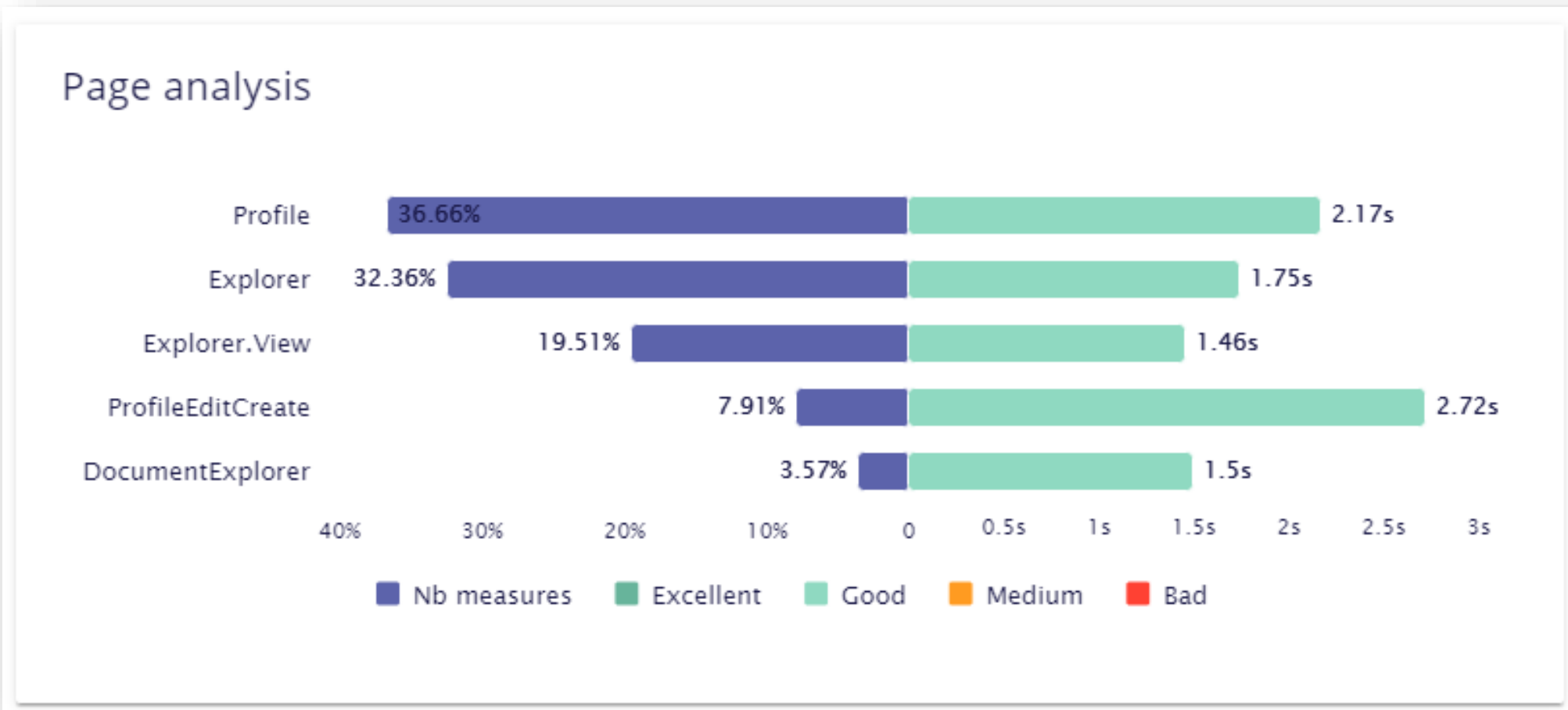


# User satisfaction graph





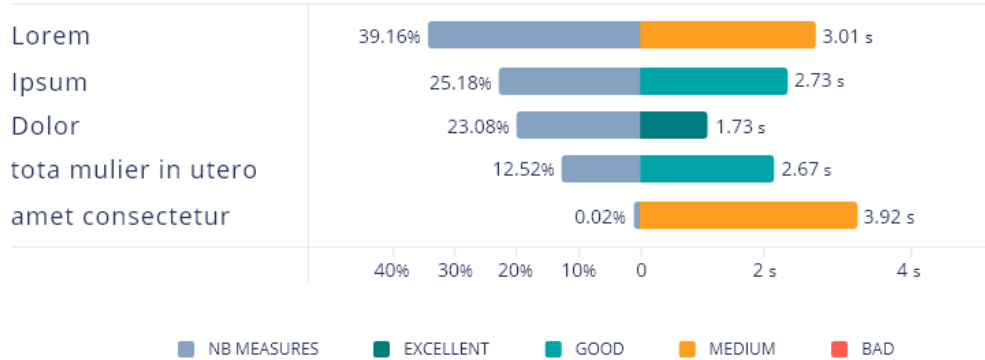
# Page groups graph



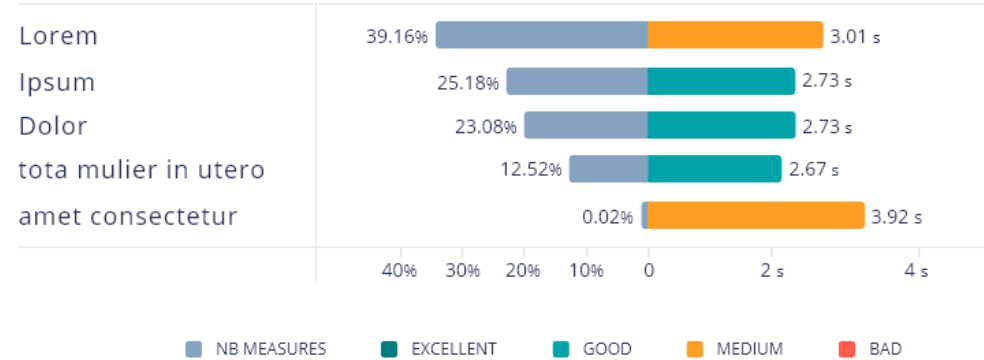
Standard Edition

# Custom dimensions graphs

## Business



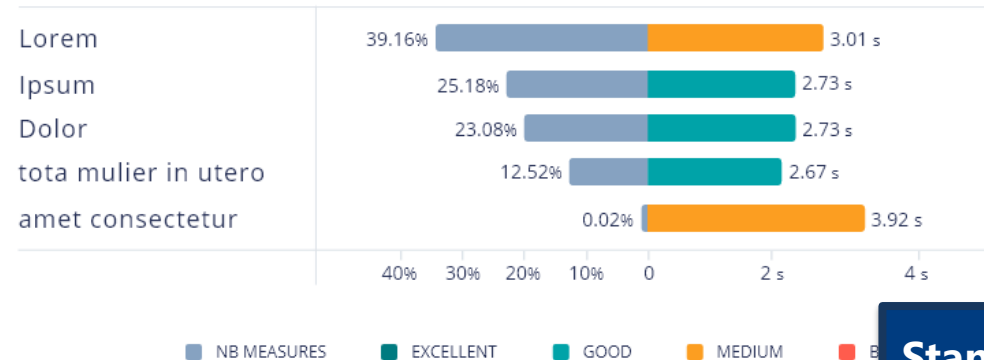
## Users



## Infra



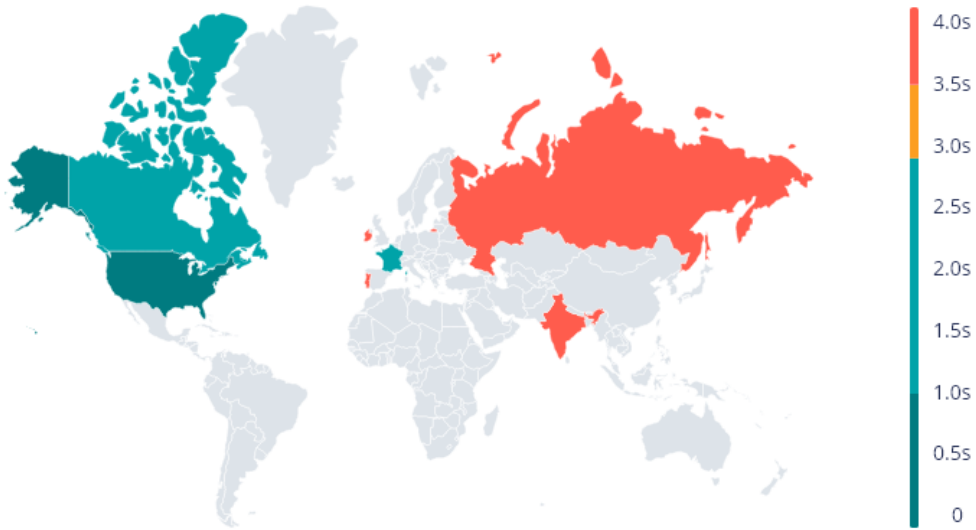
## Versions



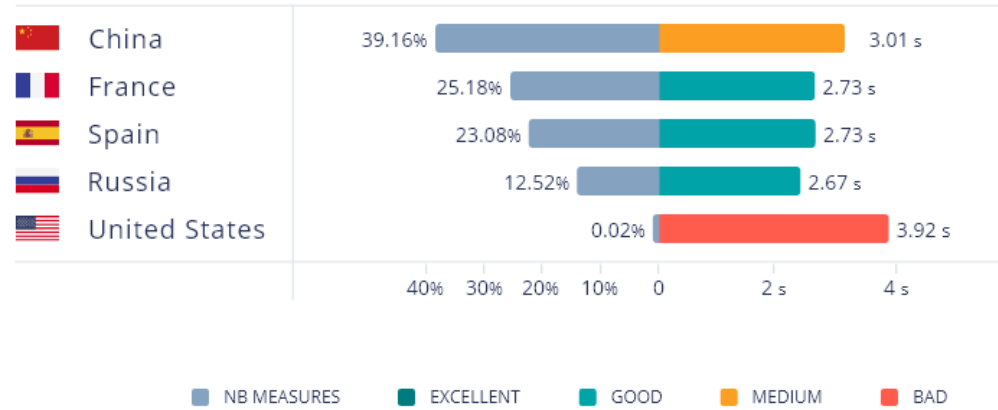
Standard Edition

# Countries (regions) graphs

Performance by countries

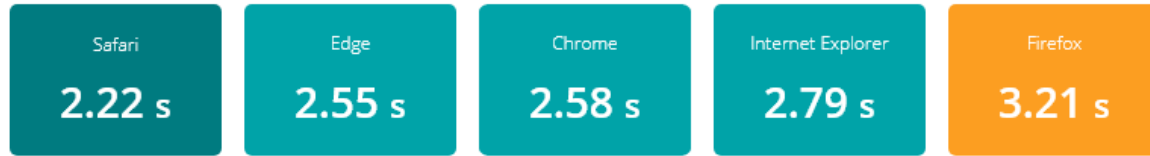


Top 5 countries comparison

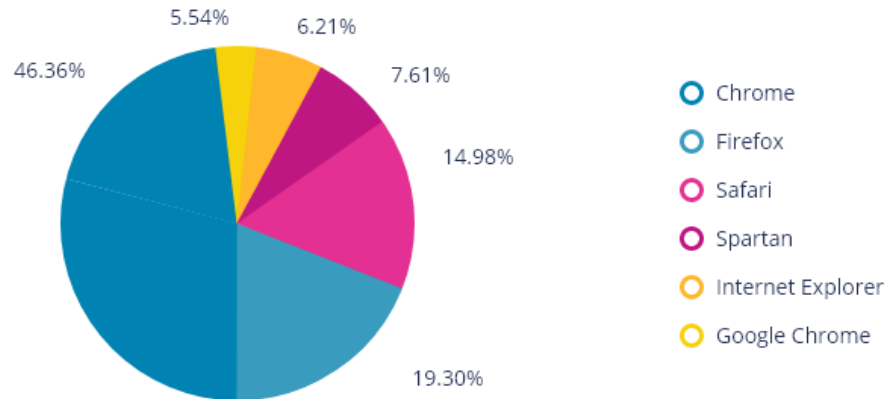


# Browsers graphs

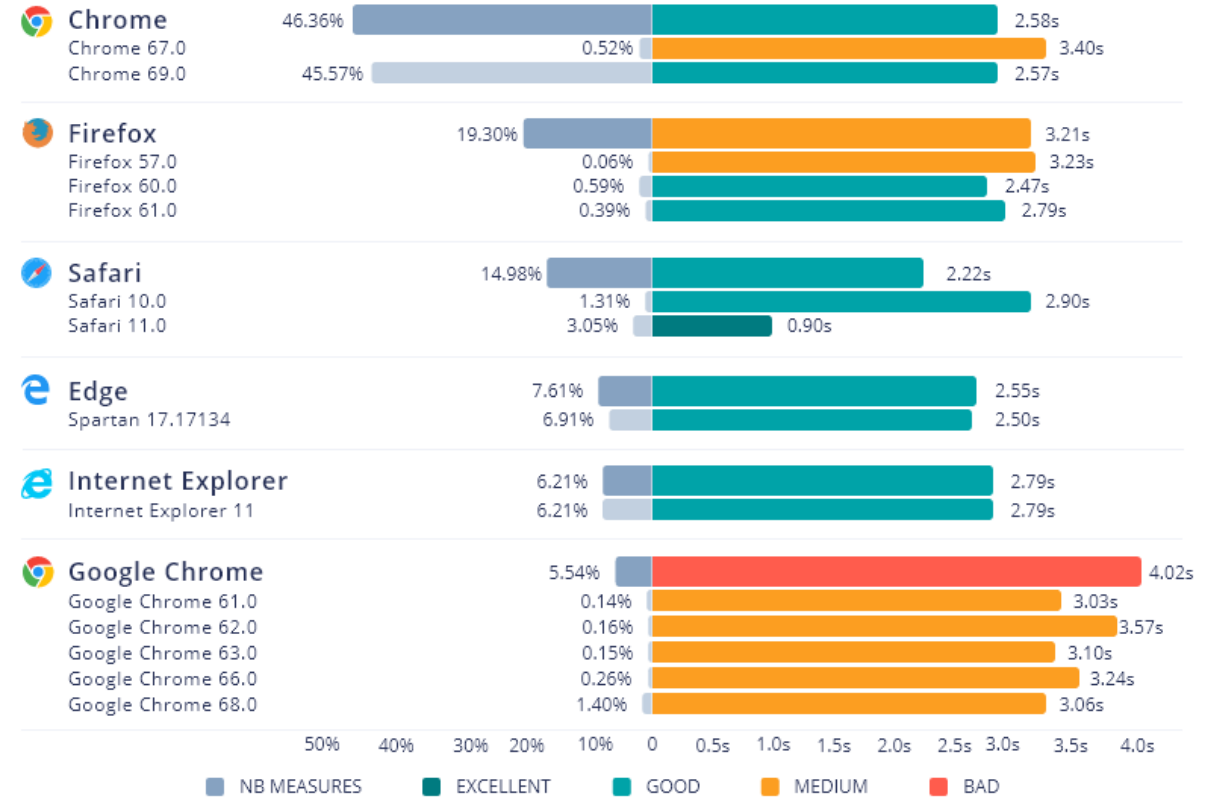
## Performance by browsers



## Audience by browsers



## Browsers comparison



Standard Edition

# Self-Service interface

The screenshot displays the 'Tests settings' interface for 'Rum > Url-group'. A modal window titled 'Edit page group: Home' is open, allowing for the configuration of a page group. The modal includes the following fields and controls:

- Page group name:** Home
- Description:** Home Gx
- Active:** A toggle switch currently turned off.
- Regular expressions:** A table with columns for 'Regex' and 'Priority'. One entry is visible: 'gx.ip-label.net/login' with an empty 'Priority' field. There are icons for adding (+), sorting, and deleting items.
- Footer:** 'Rows per page' set to 5 and 'Element 1 to 1'.
- Buttons:** 'CANCEL' and 'SAVE'.

The background interface shows a table with columns 'STATUS', 'NAME', and 'DESCRIPTION'. One row is visible with a green status dot, 'Home' name, and 'Home Gx' description. A 'Filter by tracker' dropdown is set to 'GX'. The bottom right of the main interface shows 'Rows per page' set to 100 and 'Page 1 of 1'.



# RUM Dataviz Edition

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**5**

Five predefined dashboards

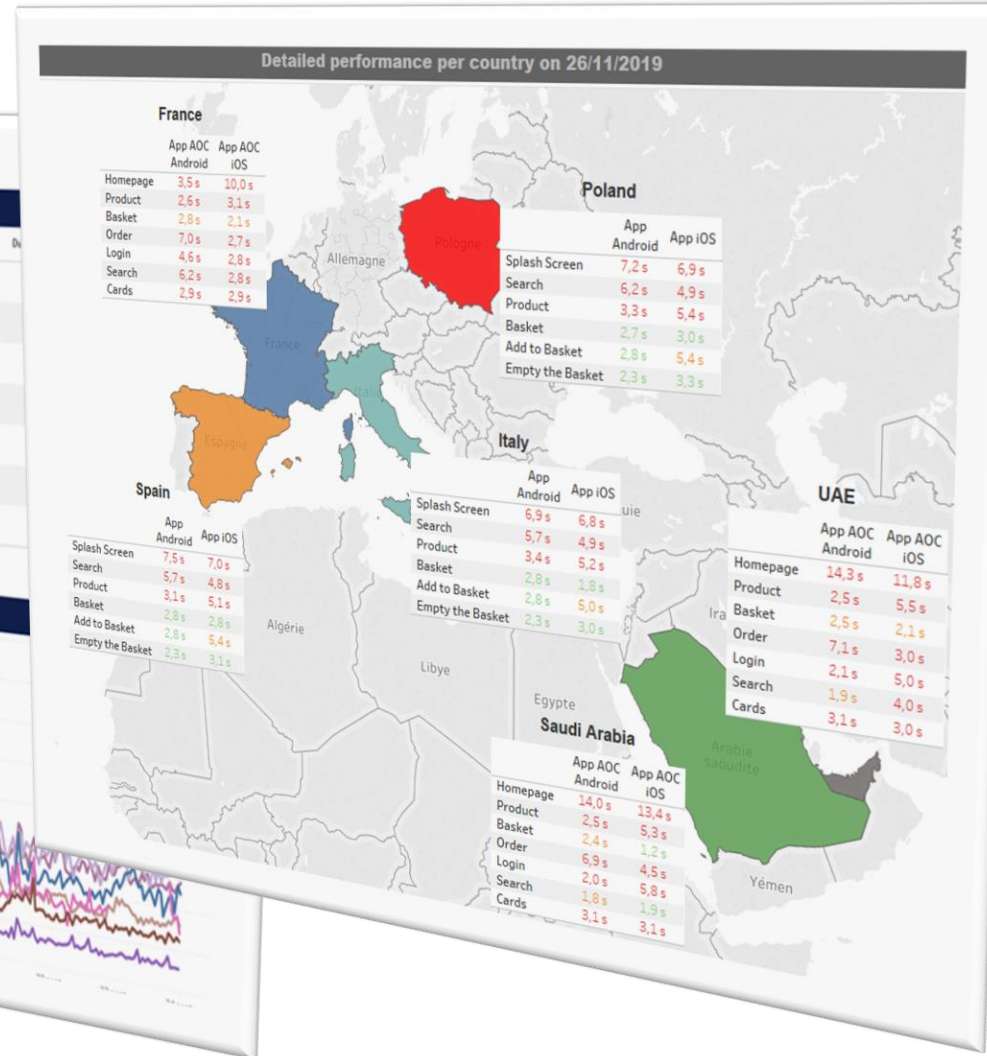
**1**

One Report creator licence

**1**

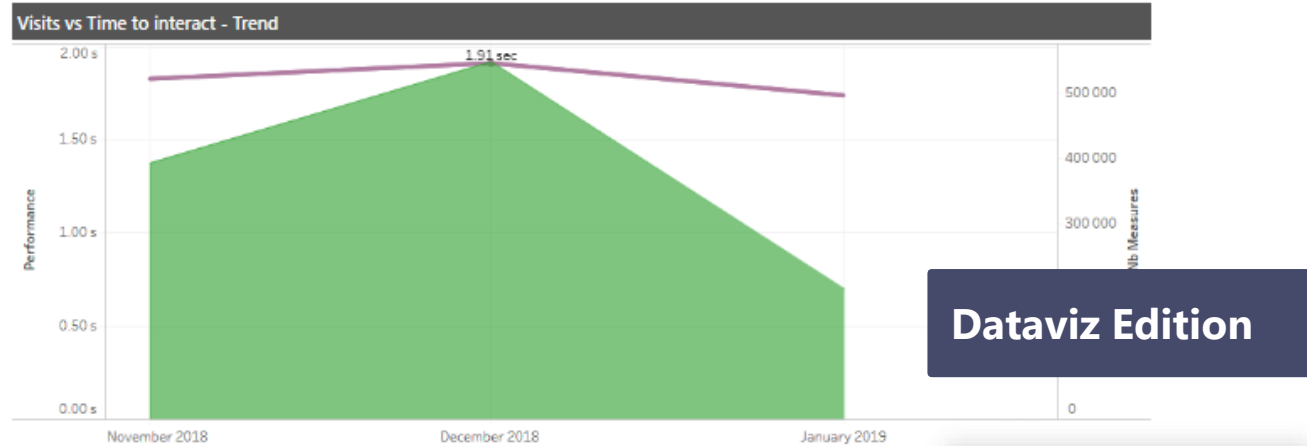
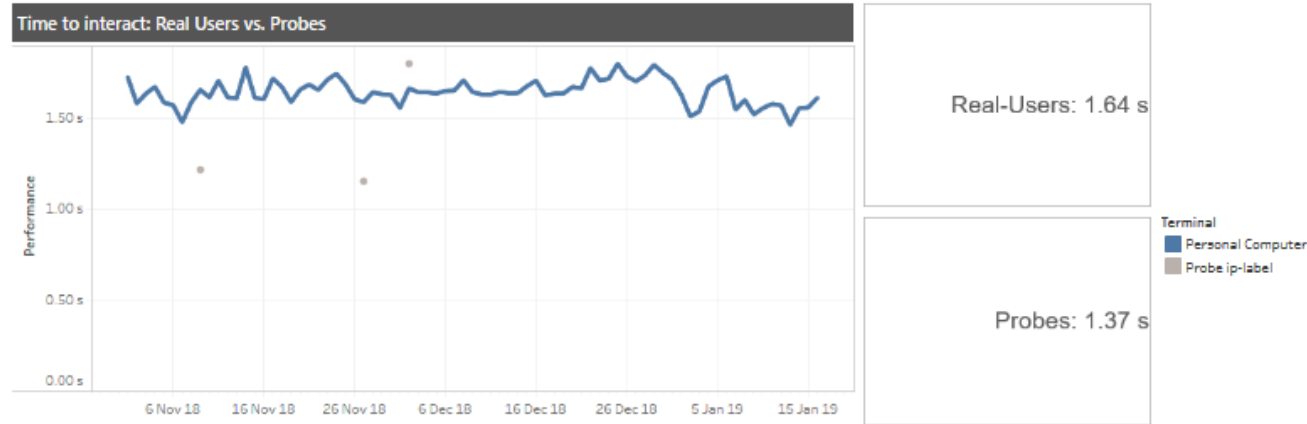
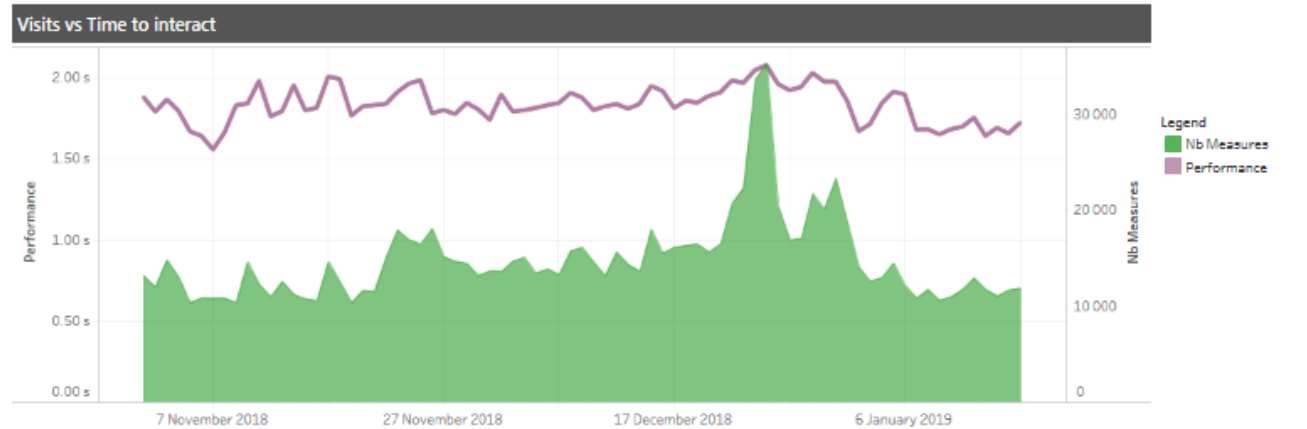
One day hands-on workshop to start creating reports

# RUM Dataviz Edition: Build your own reports

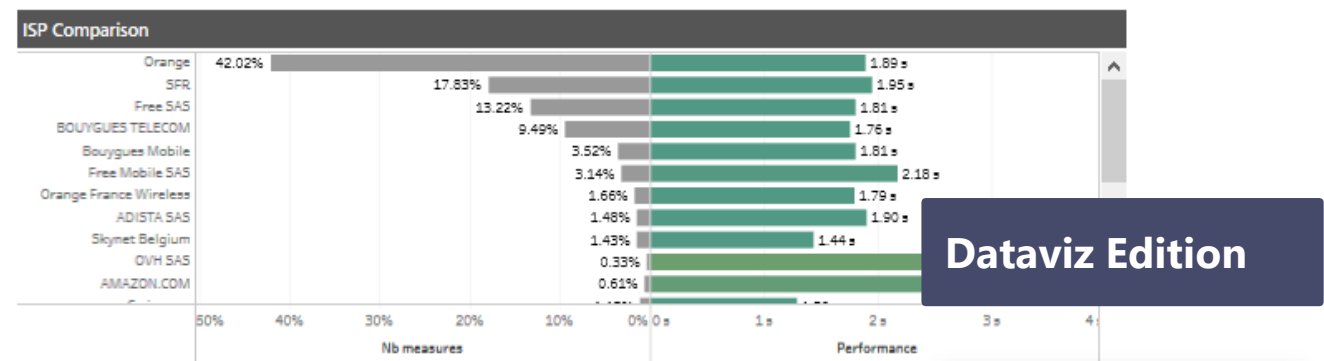
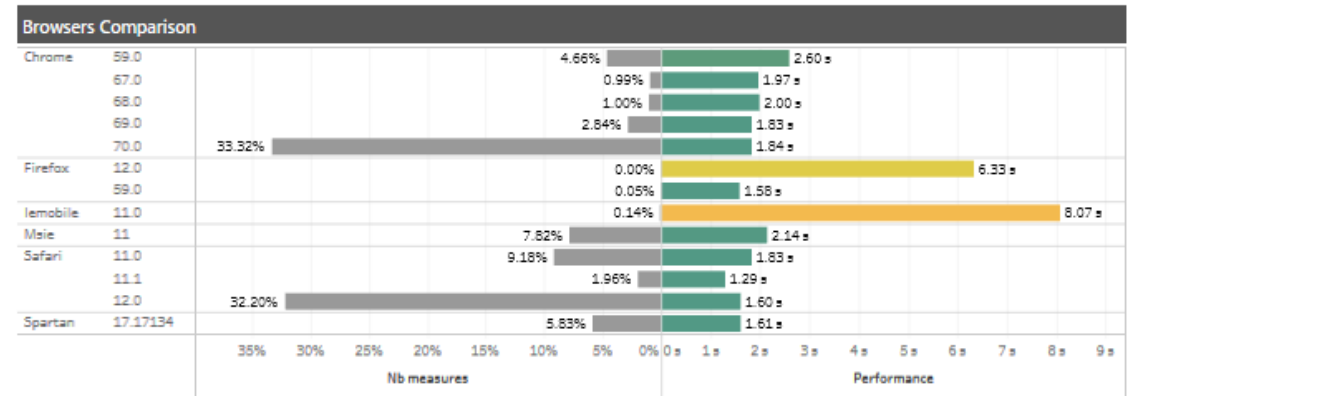
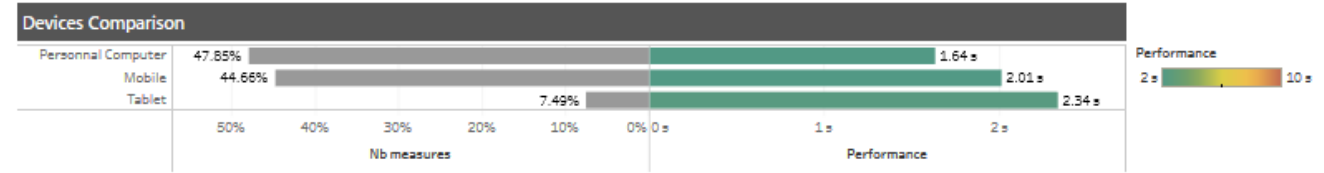
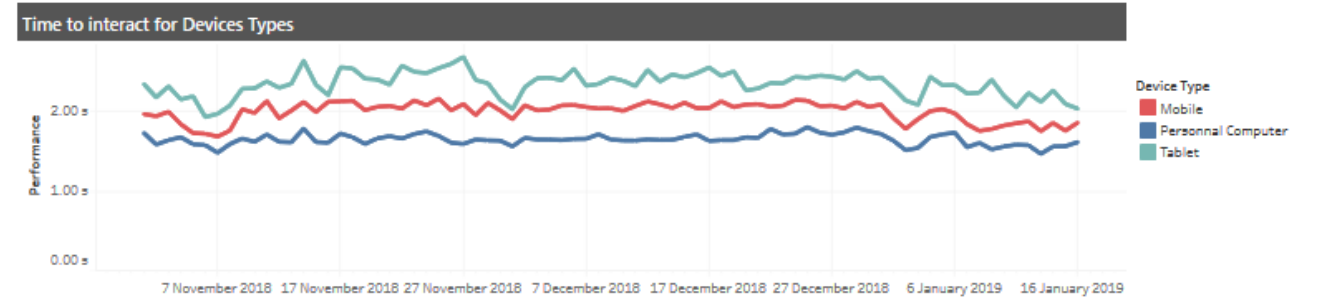




# Overview dashboard

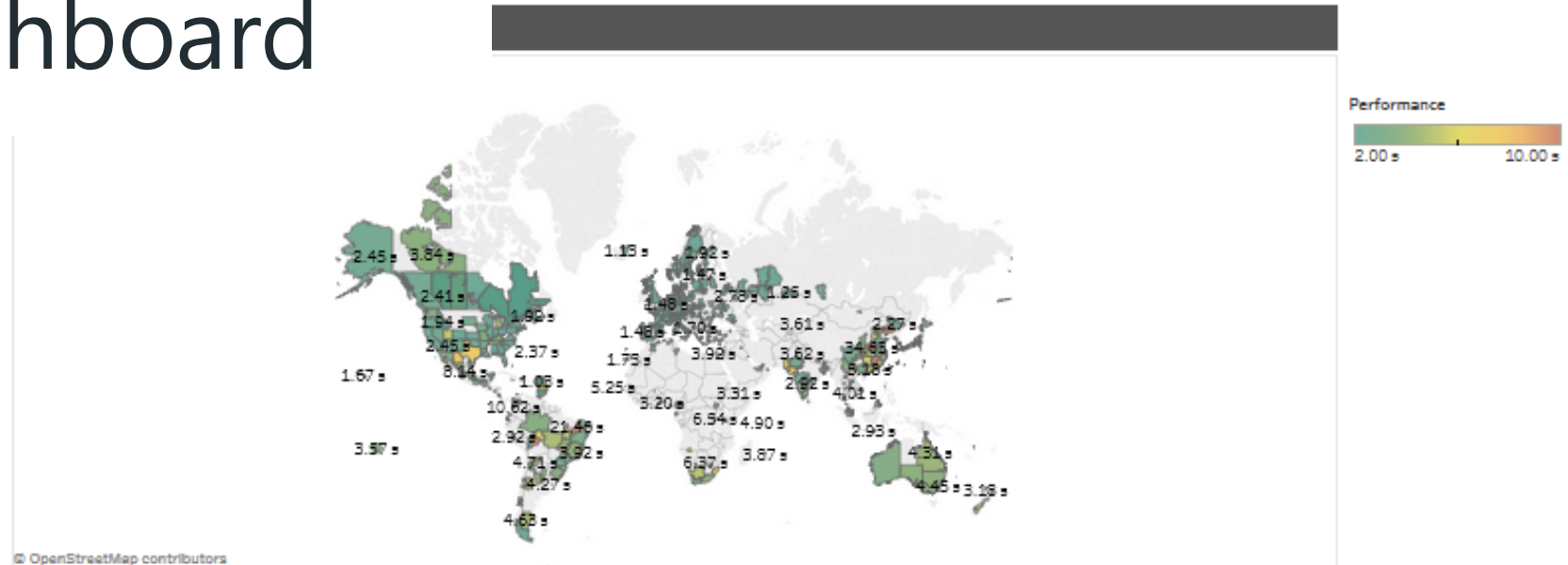


# Analytics dashboard

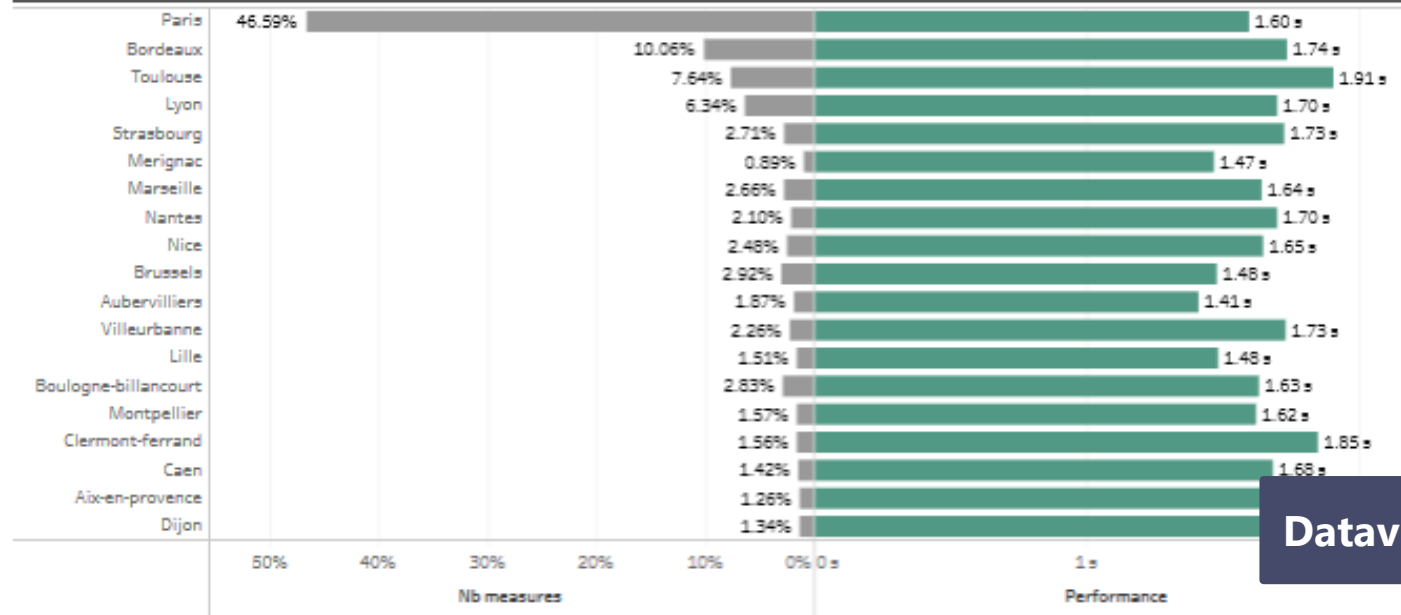


**Dataviz Edition**

# Geographical dashboard

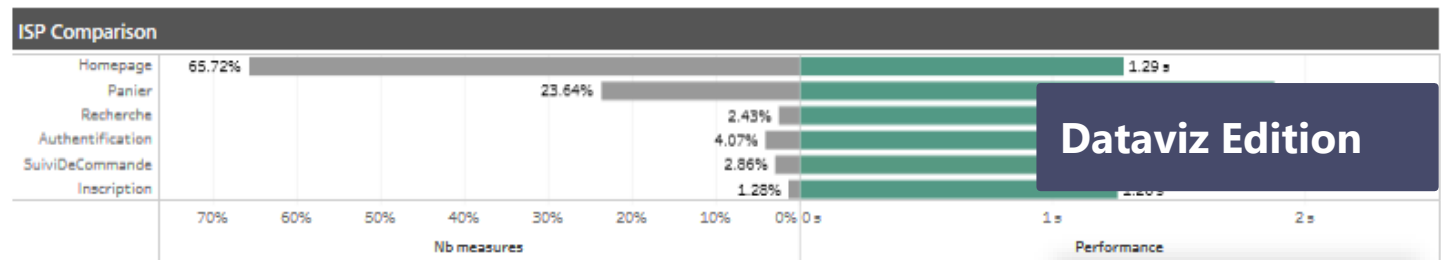
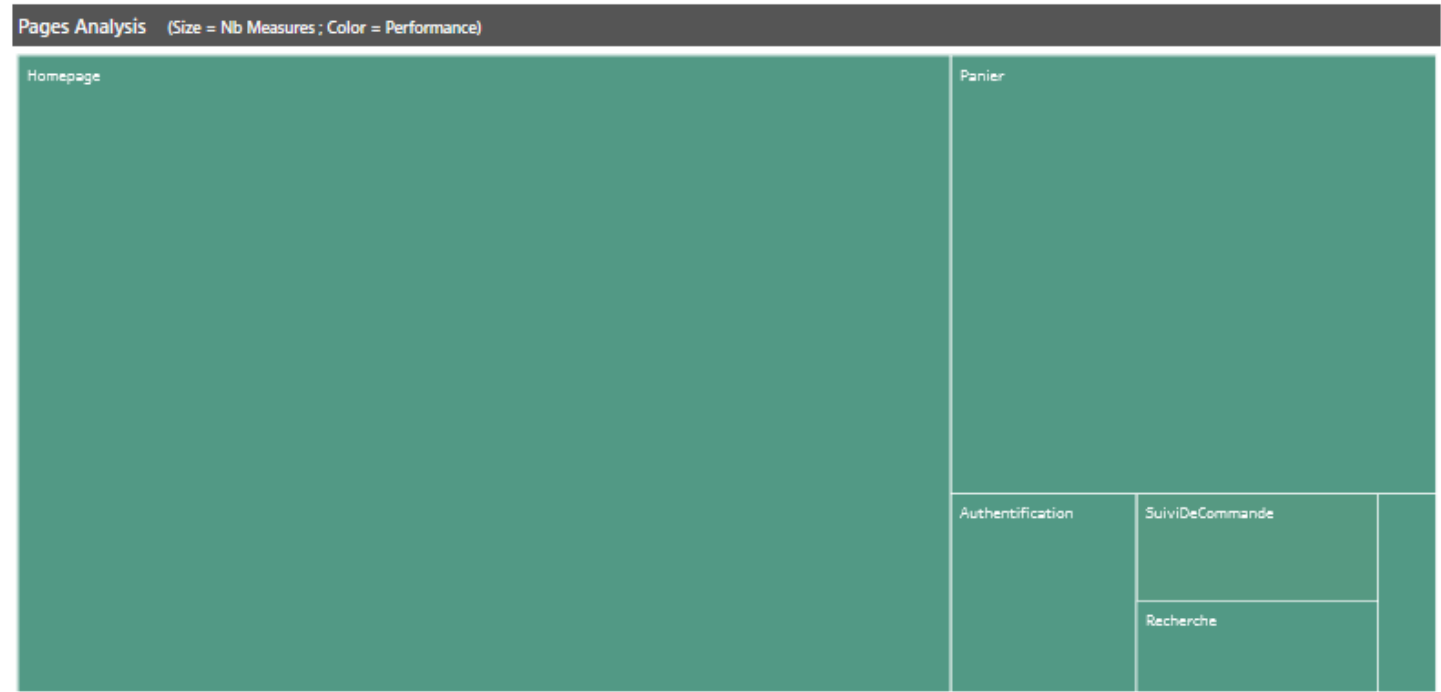
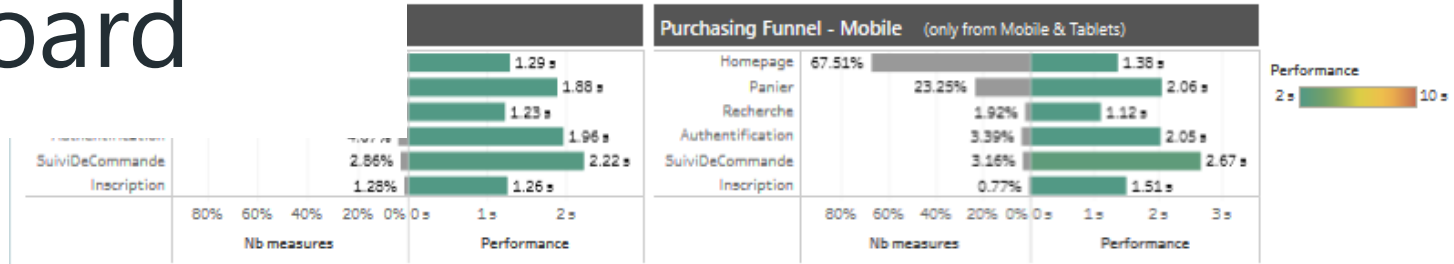


## Time to interact from top cities



**Dataviz Edition**

# Website pages dashboard



**Dataviz Edition**